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Global Employability Survey 2017 Key Findings – United Kingdom

Berlin, September 2017

emerging



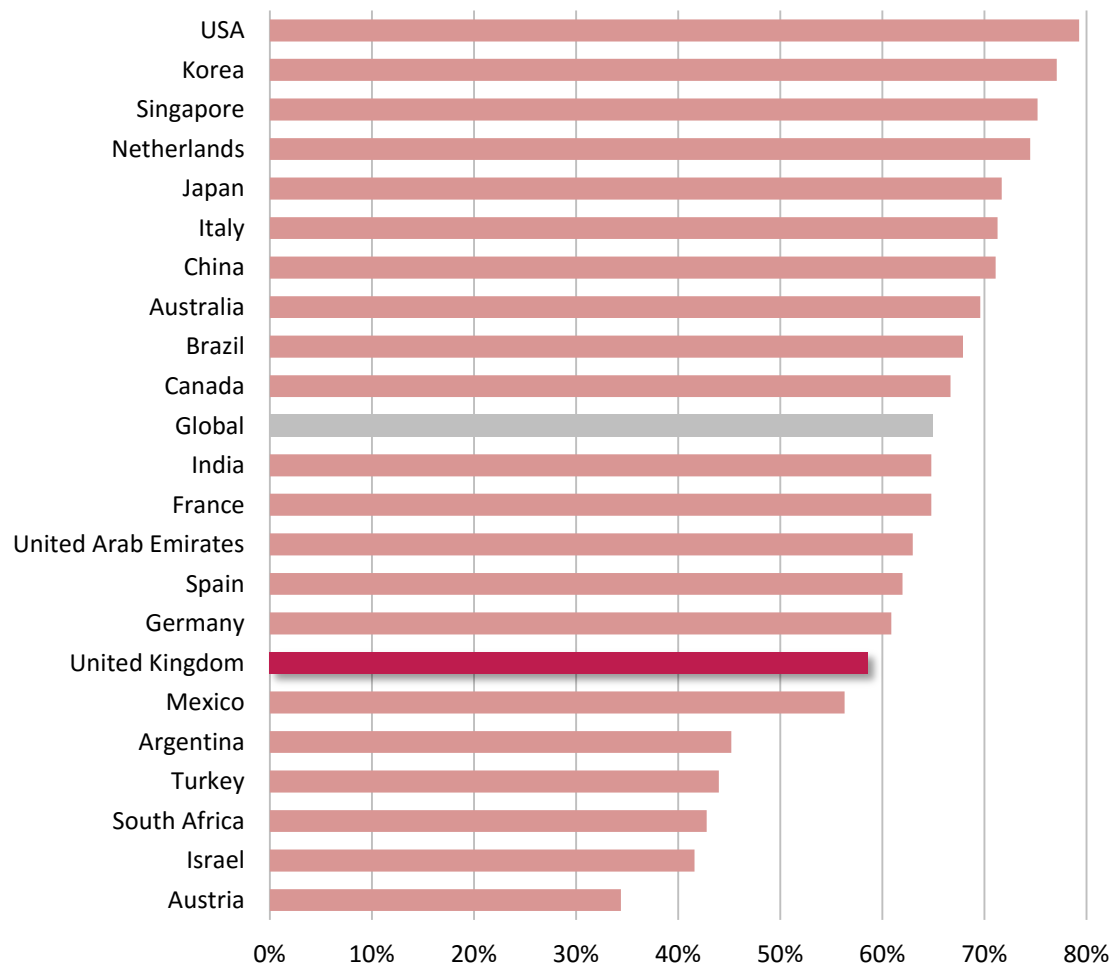
Global Employability Survey 2017 conducted for EMERGING by trendence Institute



- According to the global employability ranking, UK universities are losing their position as leaders of the global higher education market.
- The number of international applicants for UK universities is declining.
- The UK higher education system seems not to be responsive enough to the current market expectations. Other higher education systems, especially the German „vocational“ model, seem more adapted.
- Local UK recruiters still assess the performance of UK universities as positive.

Global challenge to find the right profiles and skills – also in UK

Do you already struggle to find the right profiles and skills to deal with the challenges your company faces?



Scale from 1 (not at all) to 10 (yes totally)

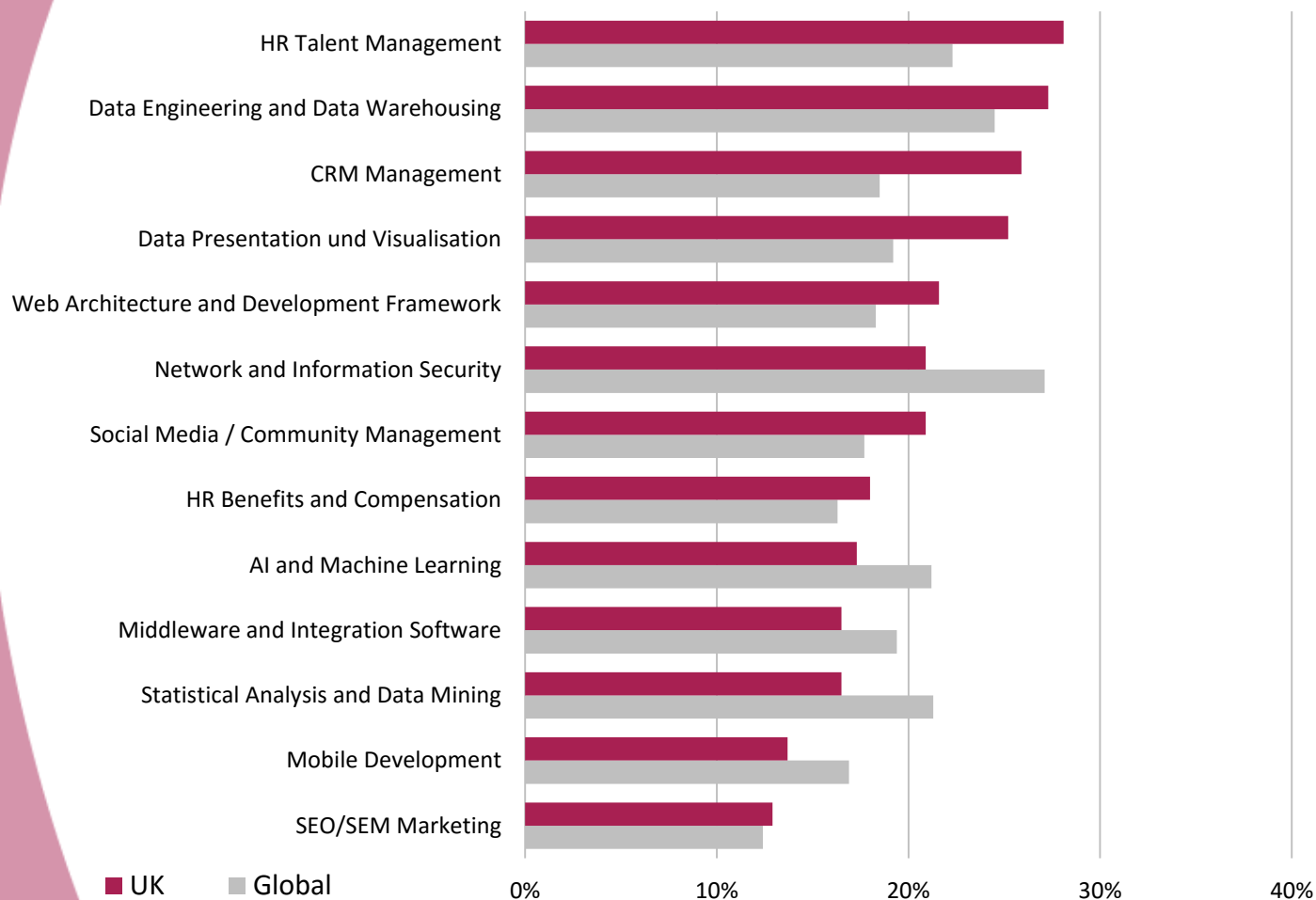
The graphic shows the aggregated responses in percentage of the values 6 to 10

Top 20 universities for employability in the UK

Rang	University
1	University of Cambridge
2	University of Oxford
3	King's College London
4	London School of Economics
5	Imperial College London
6	University of Manchester
7	London Business School
8	Cardiff University
9	University College London
9	University of Edinburgh
11	The Open University
11	University of Glasgow
13	City University London
14	Queen's University Belfast
15	Queen Mary, University of London
16	University of Liverpool
17	University of Leeds
18	Goldsmiths, University of London
19	University of Bristol
19	University of York

Main shortage areas in the UK

In which areas do you struggle most to find the right graduates?

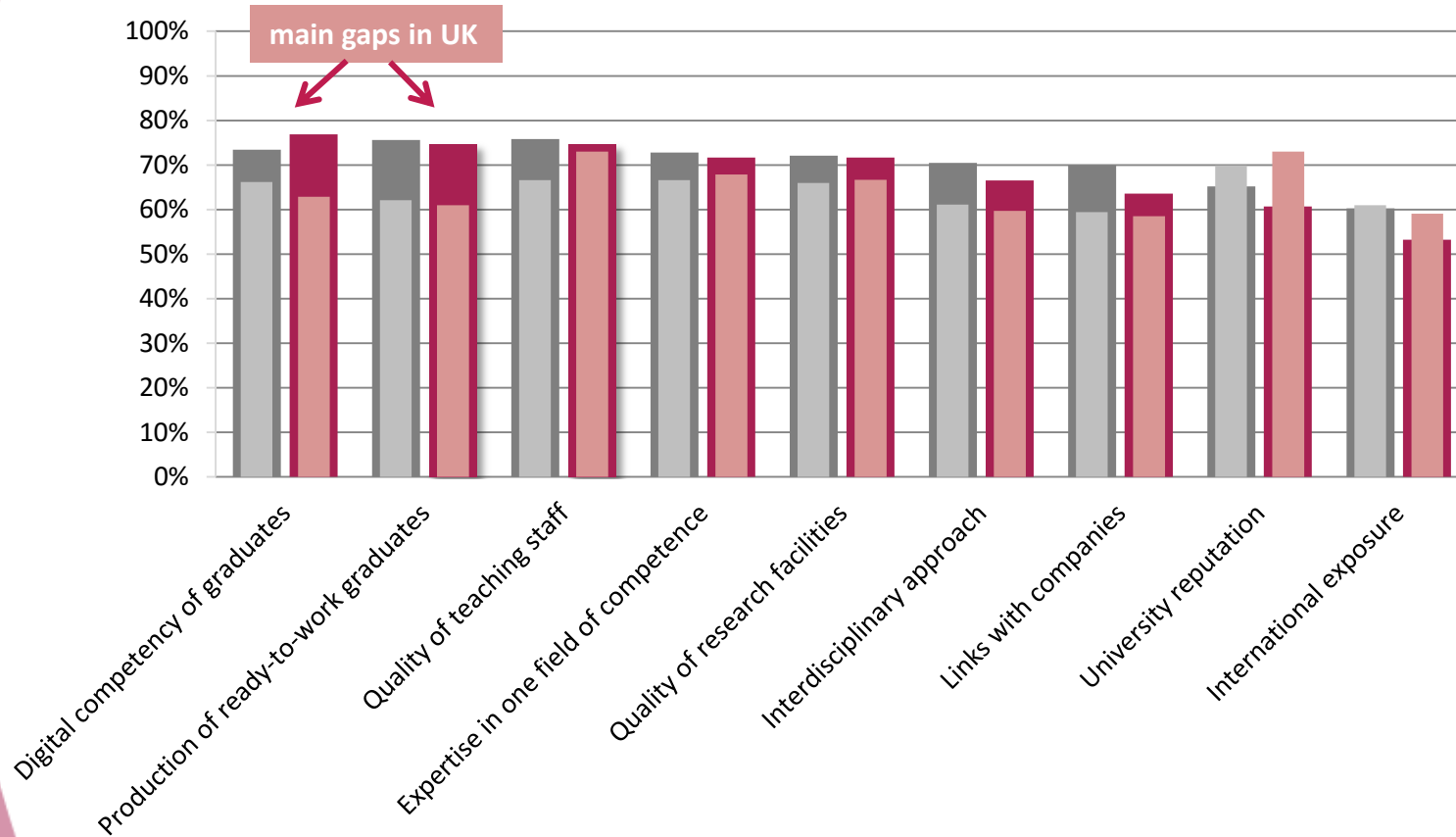


Multiple Response Question

The digital competency of graduates is the top criteria for employability in the UK

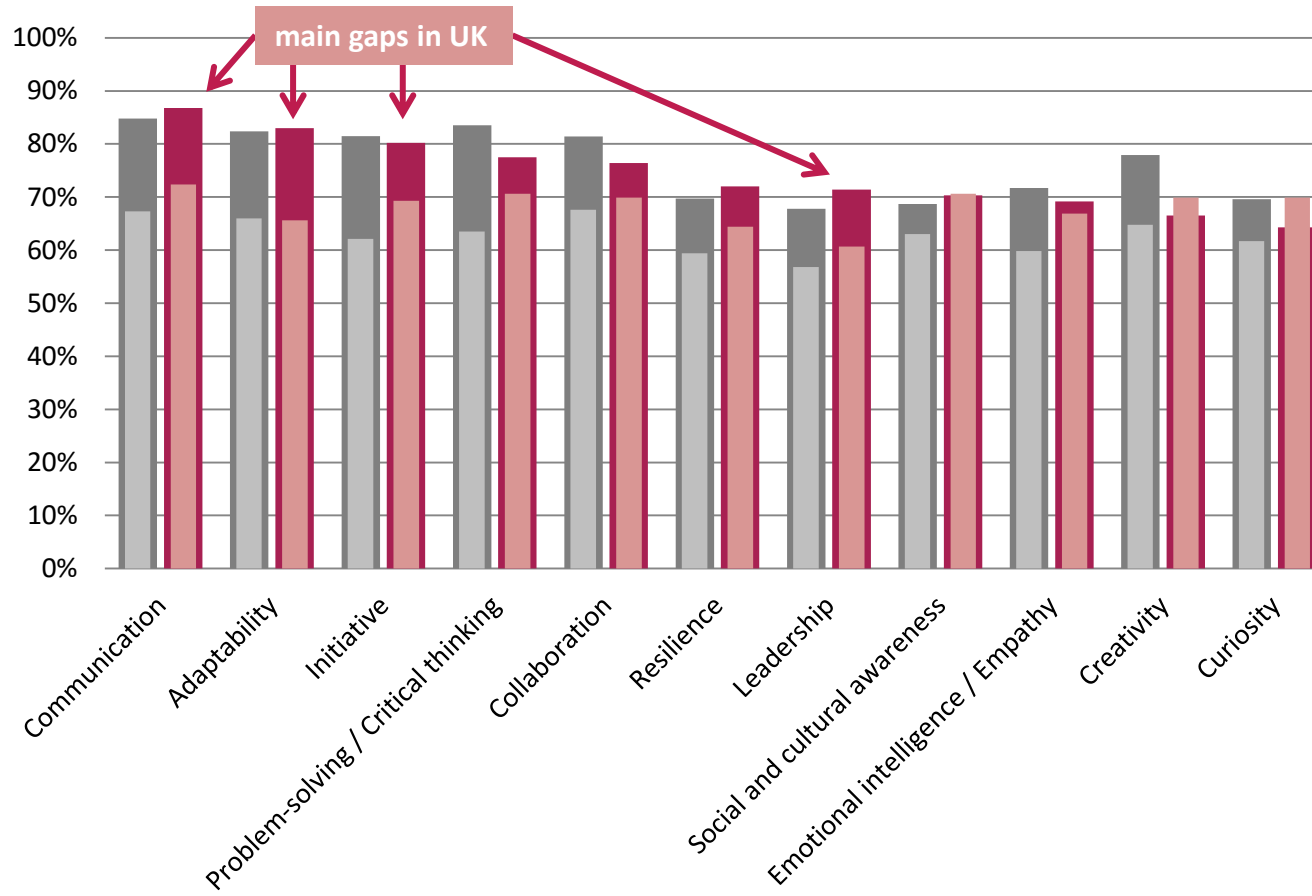
■ How important are the following parameters when choosing the universities you recruit graduates from ?

■ How satisfied are you with the universities in your country regarding the following aspects?



Graduates competencies are not meeting all employers' expectations

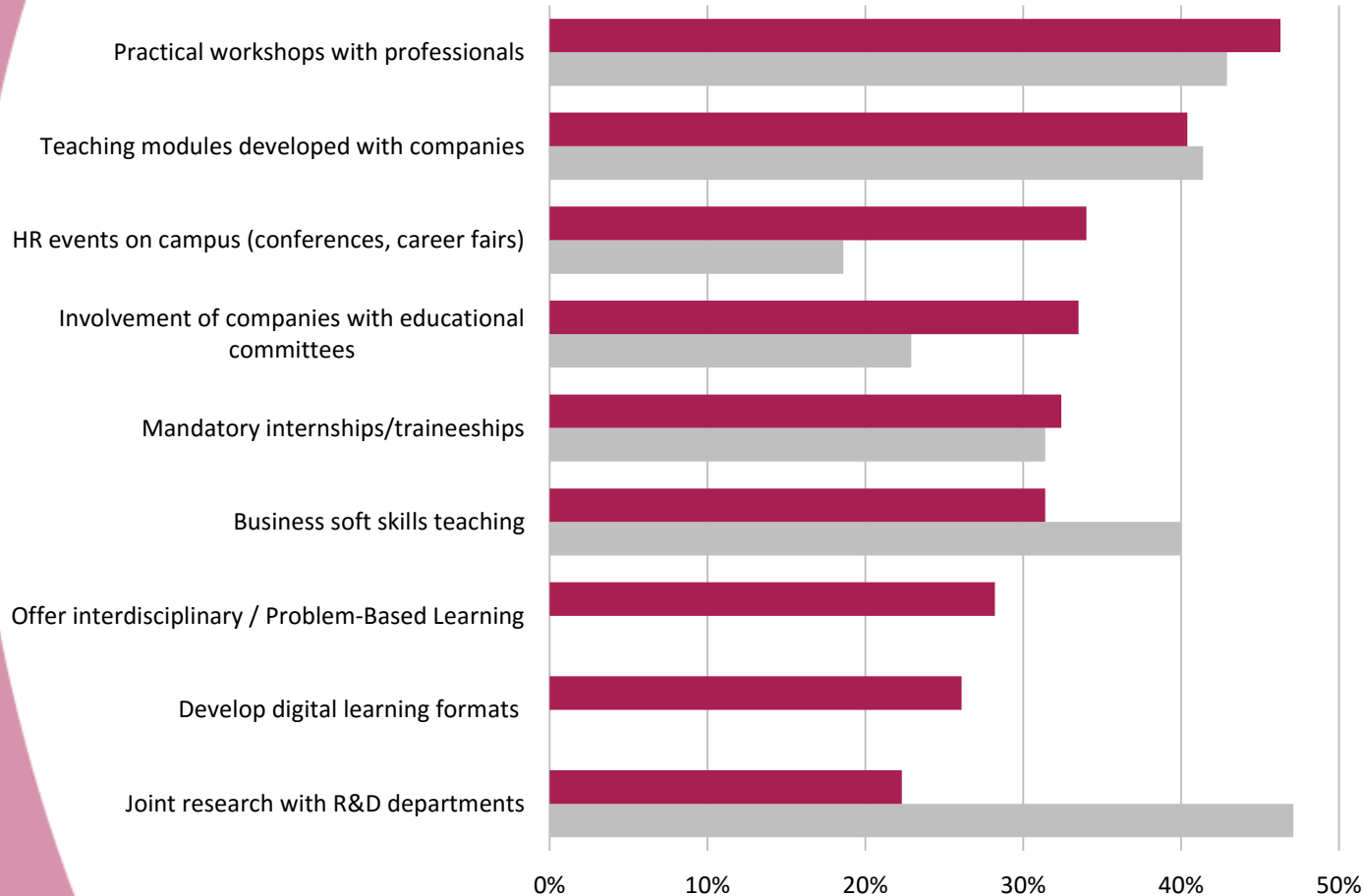
- What competencies and character qualities do graduates need most to approach the complex challenges and the changing environment of the digital age?
- And how satisfied are you with graduates in your company regarding those skills and qualities?



Universities are tasked to strengthen students' employability

How can universities strengthen the employability of their graduates?

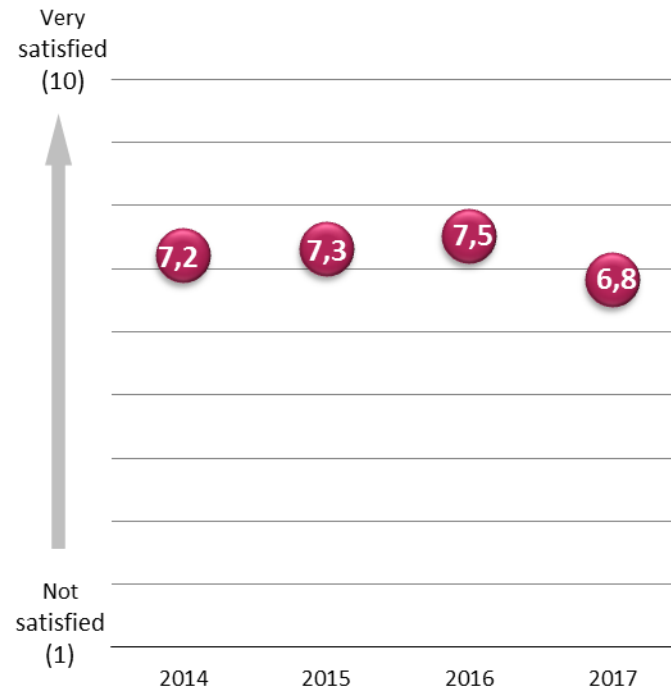
■ 2014 ■ 2017



Multiple Response Question

UK's employer satisfaction with their higher education system is decreasing

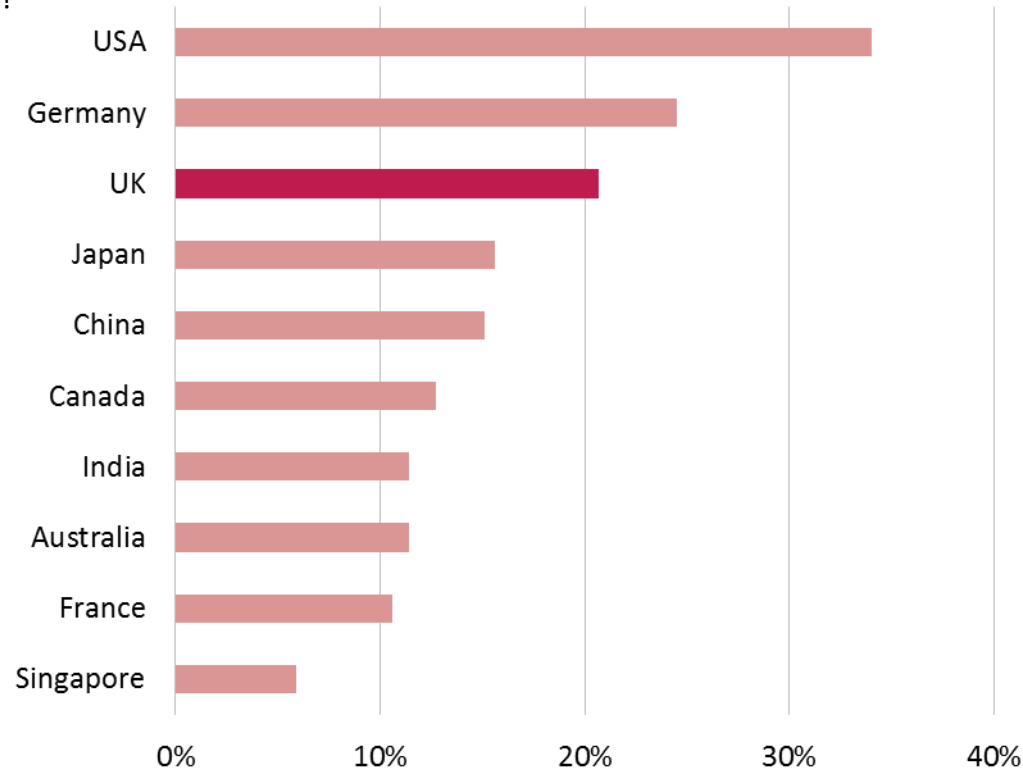
On the whole, how satisfied are you with higher education in your country?



*Scale from 1 to 10, 10 being the best
The graphic shows the mean value.*

Germany supplanted the UK as the second higher education market worldwide after the US

Based on your experience, which of these foreign countries produce the most employable graduates?



Global response - country of residence could not be selected

Multiple Response Question with max. 3 responses

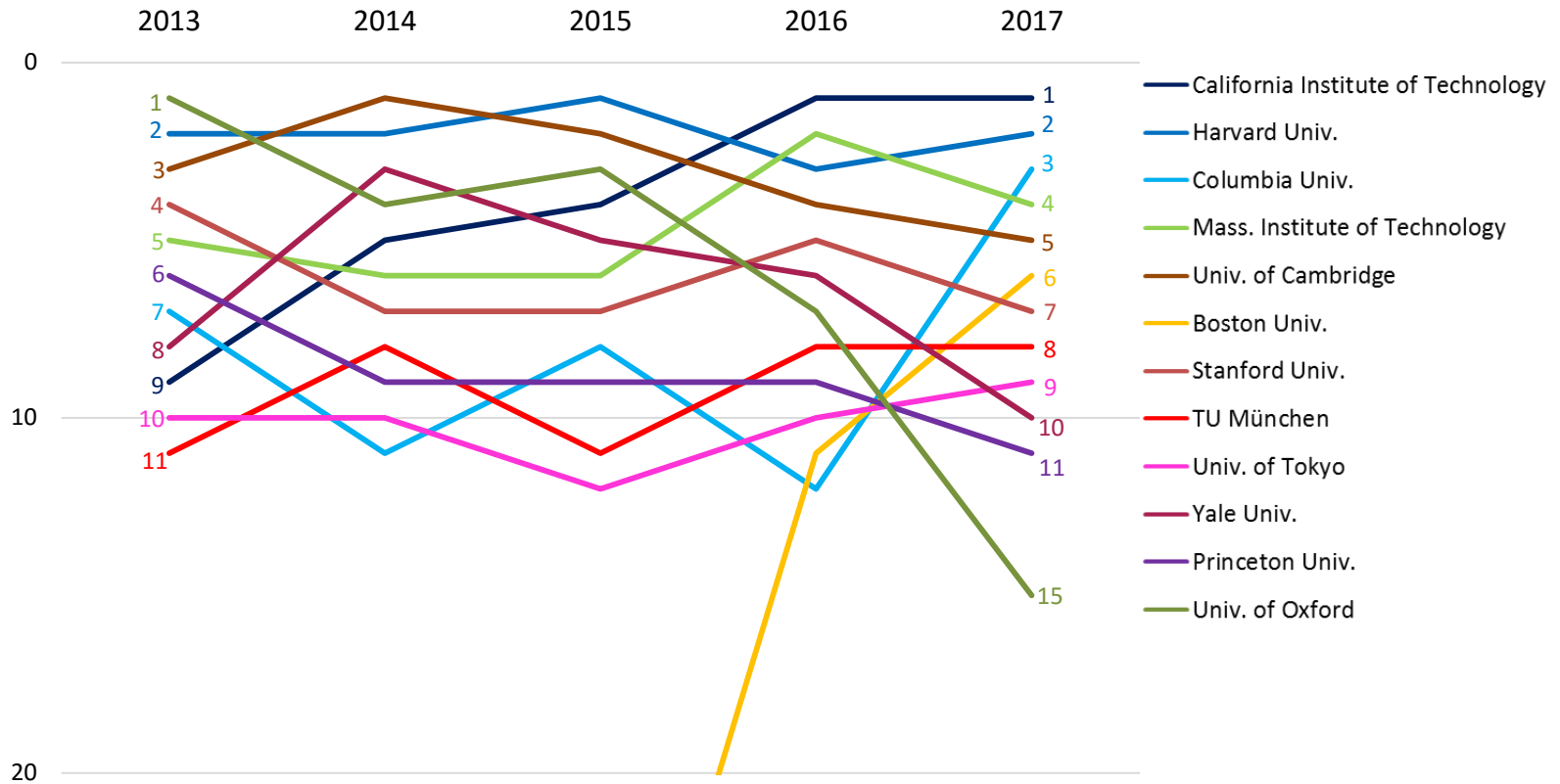
Since 2012, the number of UK universities represented in the Global employability ranking has dropped from 14 to 10. In the same time, the number of German (8 to 11) and Chinese (4 to 7) universities raised.

Global university employability ranking 2017:

Position of UK universities in the top 150

Rank	University
5	Univ. of Cambridge
15	Univ. of Oxford
17	Imperial College London
25	King's College London
34	Univ. of Manchester
46	London School of Economics
49	Univ.College London
78	Univ. of Edinburgh
85	Univ. of Bristol
142	Univ. of Birmingham

The decline of UK universities in the Global university employability ranking



The University of Oxford , on the top 10 since 2013, is out of this year's top 10. And Cambridge declined from rank 1 in 2014 to rank 5 today.