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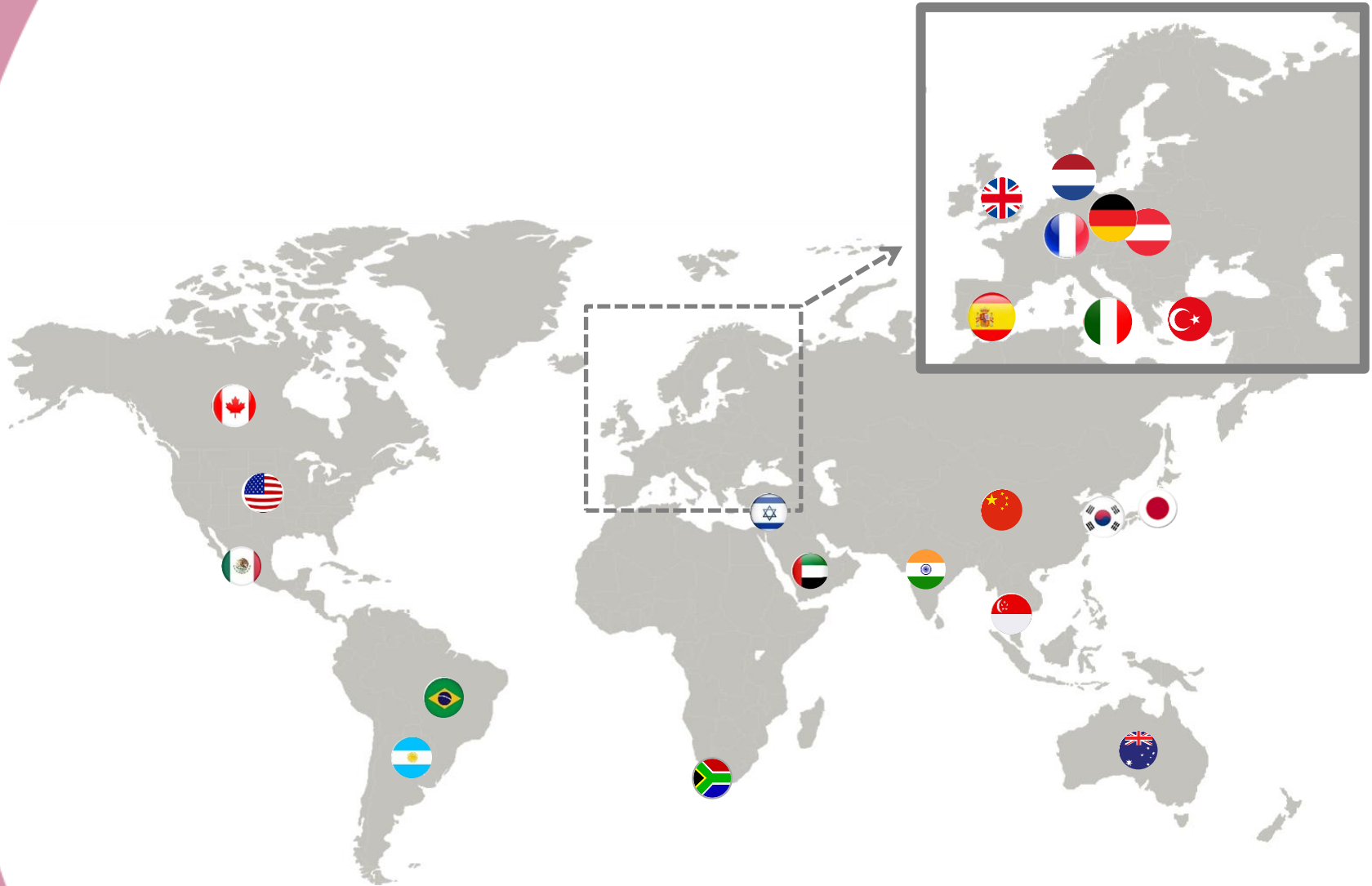
# Global Employability Survey 2017 Key Findings – Germany

Berlin, September 2017

emerging



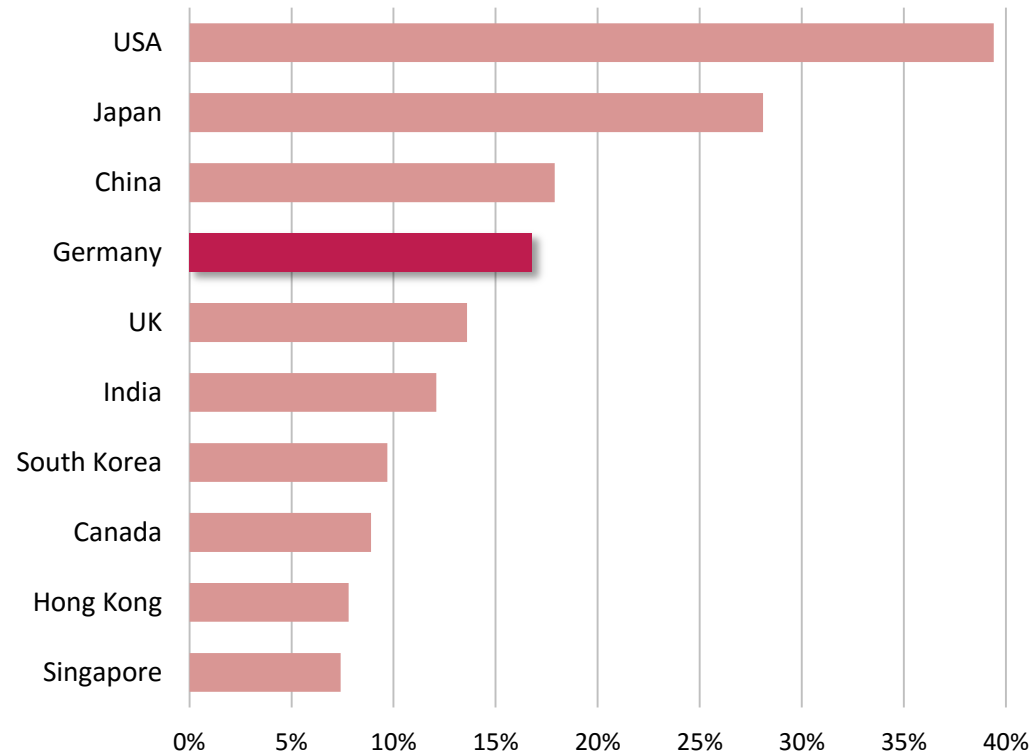
# Global Employability Survey 2017 conducted for EMERGING by trendence Institute



**intro (generic)**

# Germany is ahead in the digital skill revolution

In your opinion, which of these countries are ahead in the digital skill revolution?



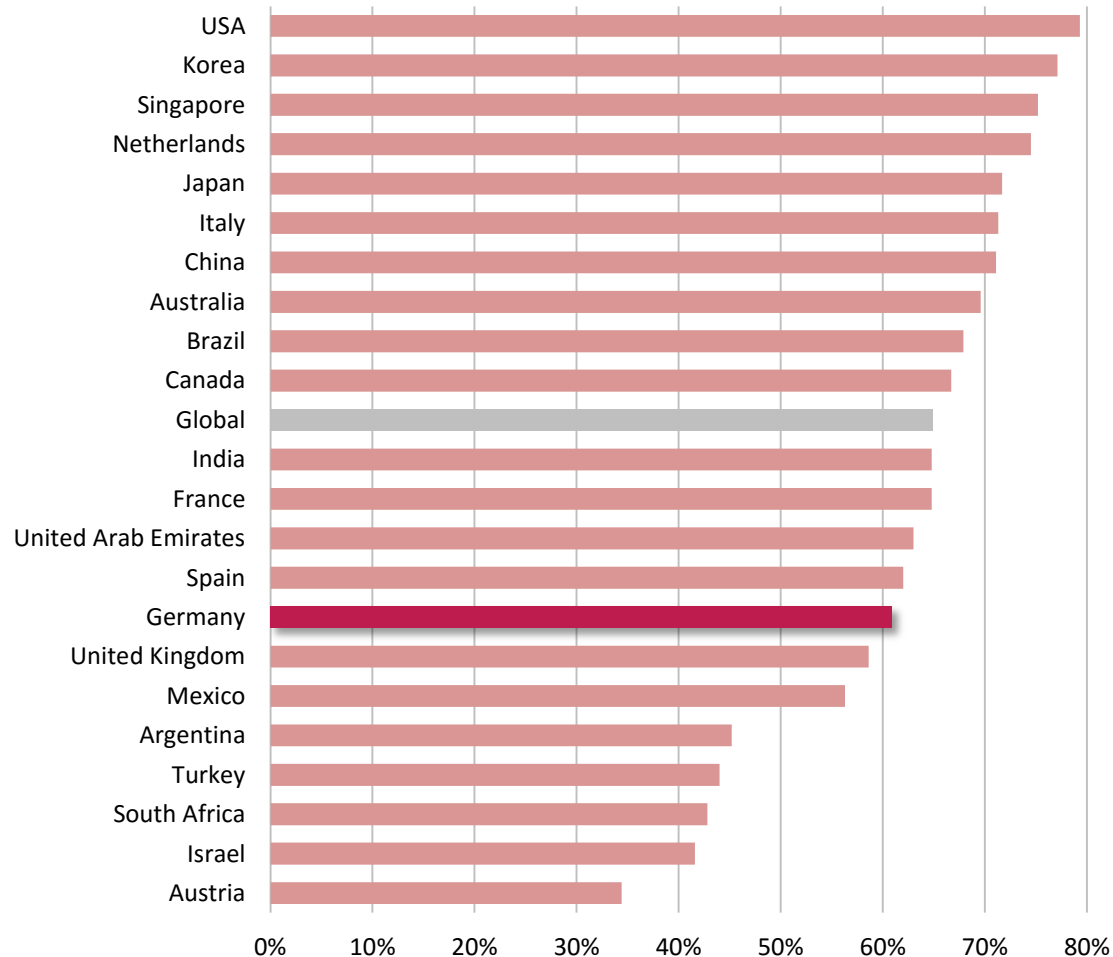
## TOP10 COUNTRIES

**Global response - country of residence could not be selected**

*(Multiple Response Question with max. 3 responses )*

# Global challenge to find the right profiles and skills – also in Germany

Do you already struggle to find the right profiles and skills to deal with the challenges your company faces?

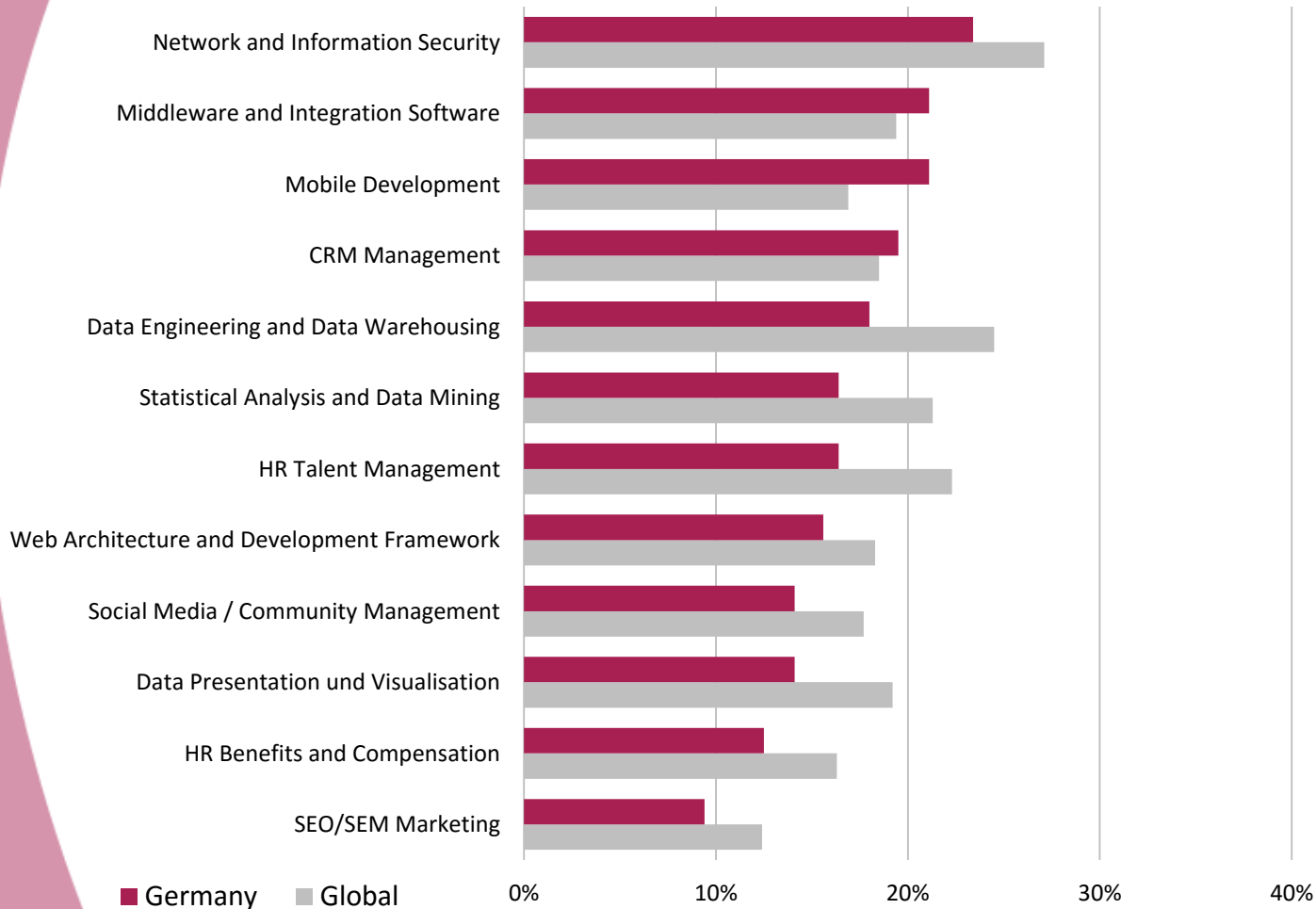


Scale from 1 (not at all) to 10 (yes totally)

The graphic shows the aggregated responses in percentage of the values 6 to 10

# Main shortage areas in Germany

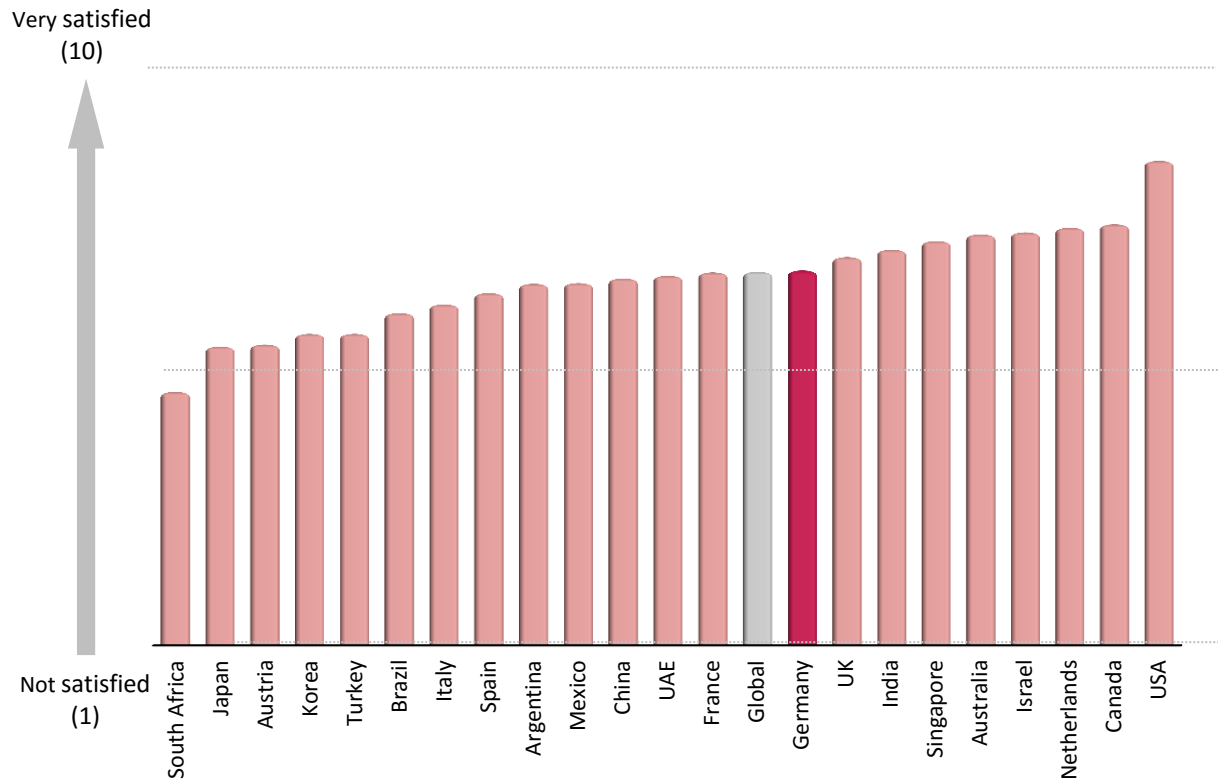
In which areas do you struggle most to find the right graduates?



Multiple Response Question

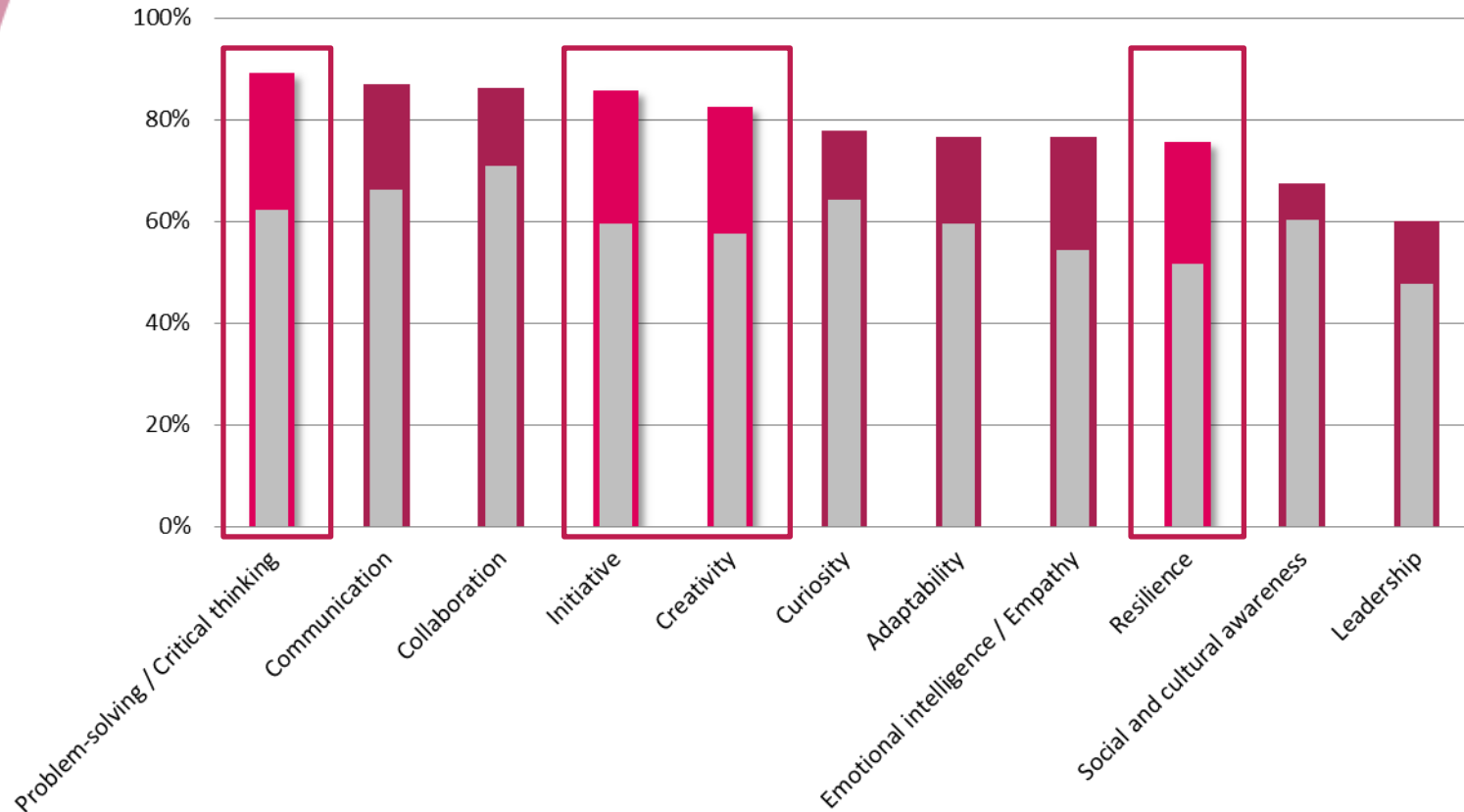
# Most employers in Germany are satisfied with their higher education system

On the whole, how satisfied are you with higher education in your country?



Scale from 1 to 10, 10 being the best  
The graphic shows the mean.

# Graduates competencies are not meeting employers' expectations in Germany

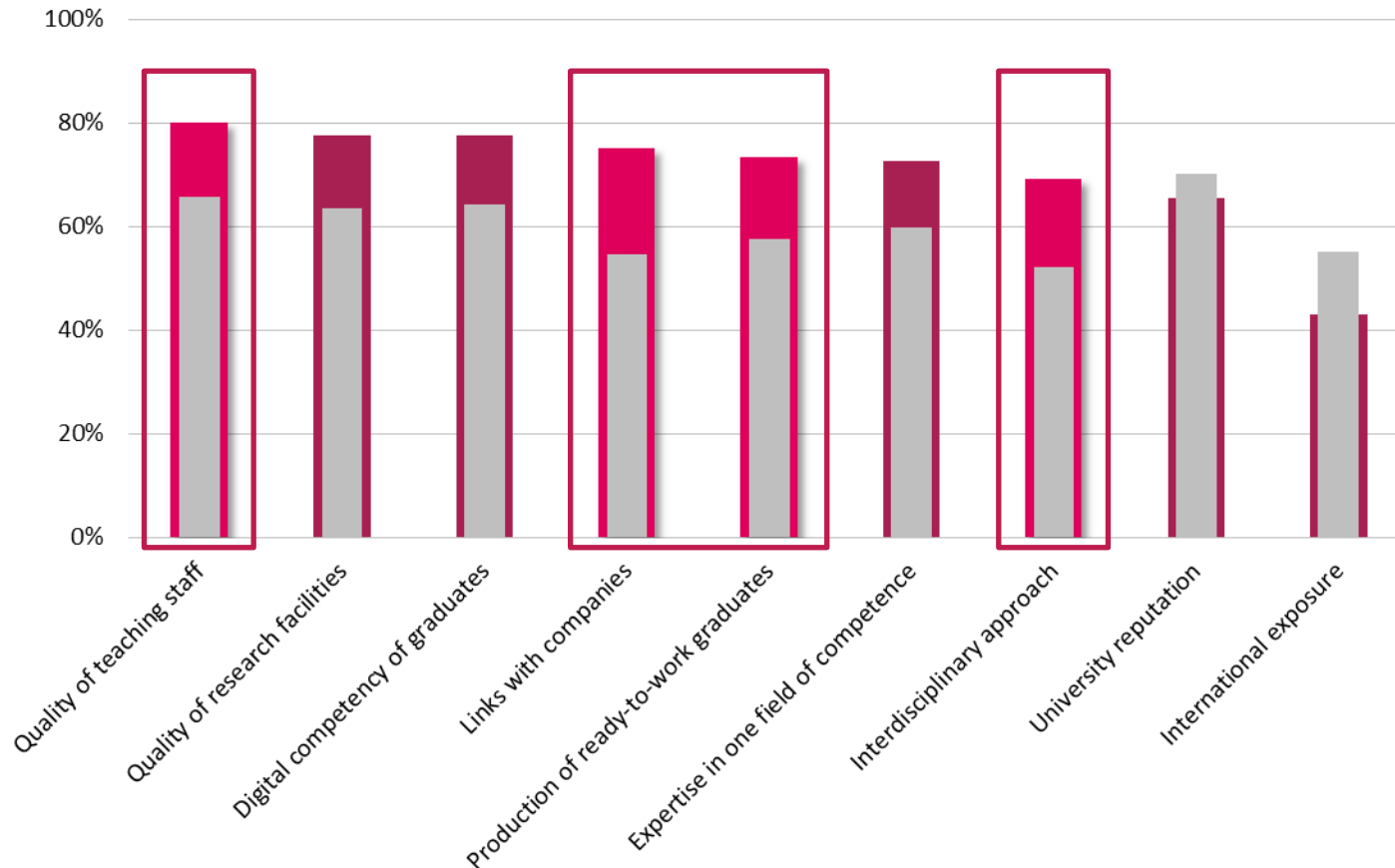


■ What competencies and character qualities do graduates need most to approach the complex challenges and the changing environment of the digital age?

■ How satisfied are you with graduates in your company re. those skills and qualities?



# Quality of teaching staff is still the top criteria for employability in Germany

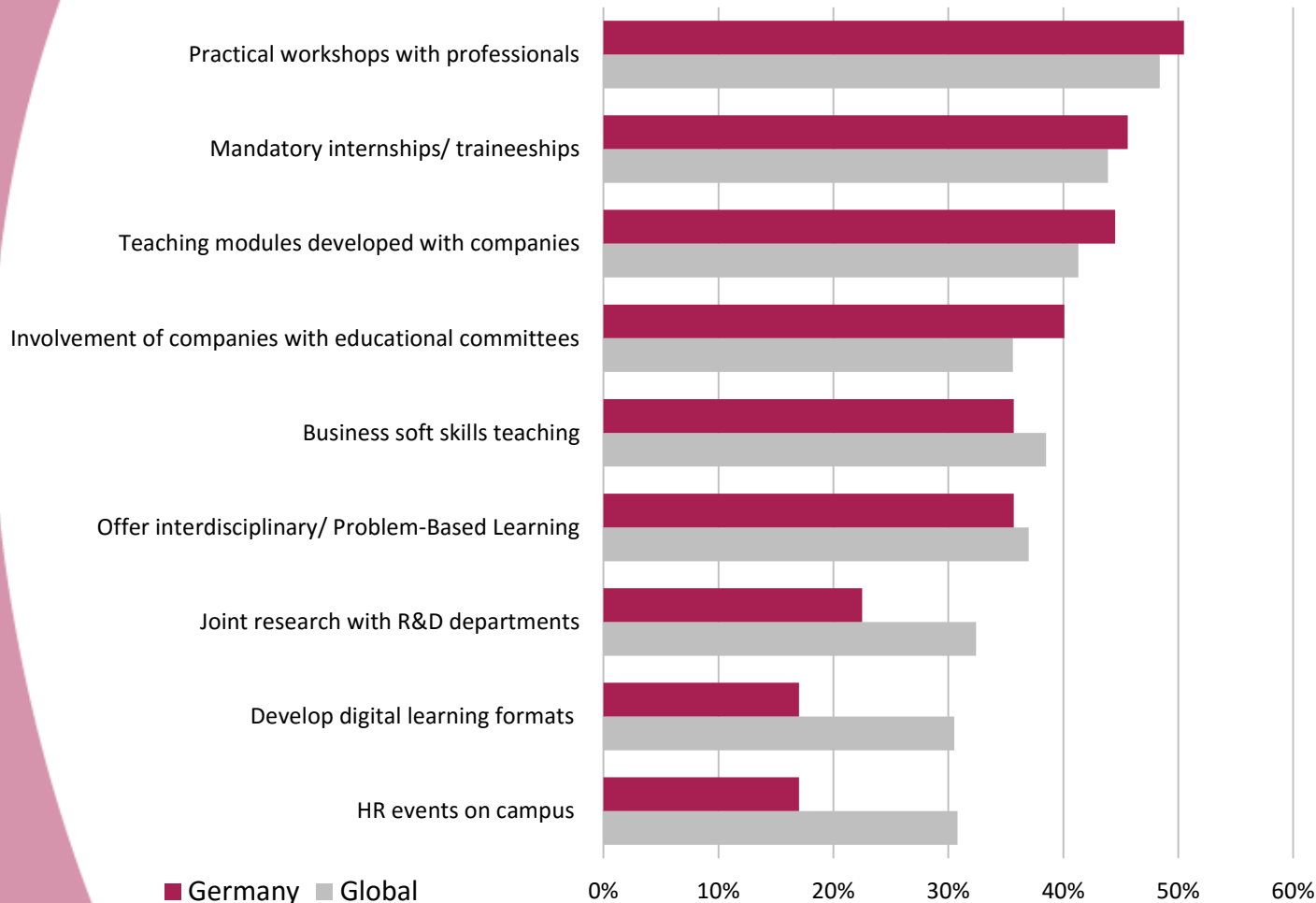


■ How important are the following parameters when choosing the universities you recruit graduates from?

■ How satisfied are you with the universities in your country regarding the following aspects?

# Universities increasingly tasked to strengthen students' employability

How can universities strengthen the employability of their graduates?

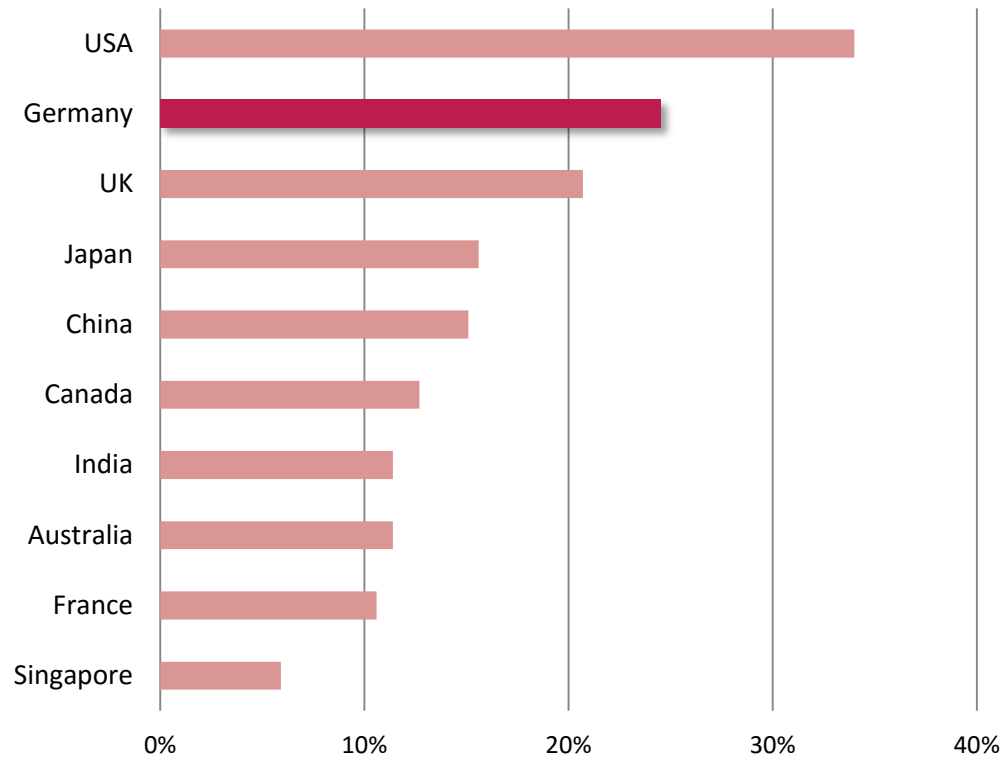


Practical workshops as well as internships/ traineeships are considered as crucial in strengthening students' employability

Multiple Response Question

# German Universities are among the bests in terms of employability

Based on your experience, which of these foreign countries produce the most employable graduates?



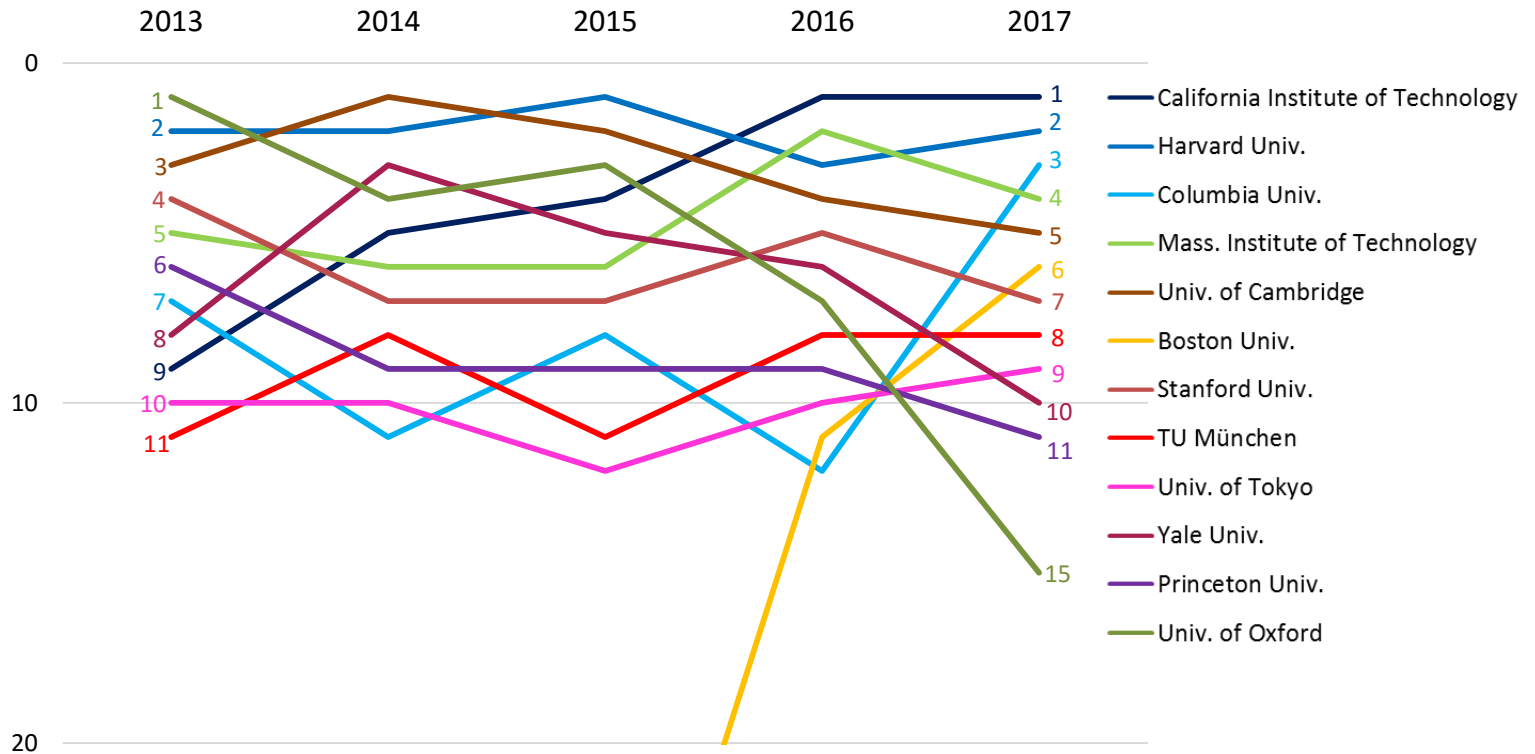
*Global response - country of residence could not be selected*

*Multiple Response Question with max. 3 responses*

# Top20 universities for employability in Germany

Rang	University
1	Hochschule München
2	Universität Heidelberg
3	Technische Universität München
4	Humboldt-Universität zu Berlin
5	Technische Universität Dresden
6	Technische Universität Berlin
7	Ludwig-Maximilians-Universität München
8	Freie Universität Berlin
9	Goethe-Universität Frankfurt am Main
10	Technische Hochschule Köln
11	Albert-Ludwigs-Universität Freiburg
11	RWTH Aachen - Universität
13	Eberhard Karls Universität Tübingen
13	Frankfurt School of Finance & Management
13	Hochschule für Technik und Wirtschaft Berlin
13	Julius-Maximilians-Universität Würzburg
13	Universität zu Köln
18	Technische Universität Hamburg-Harburg
18	Universität Leipzig
18	Universität Stuttgart

# The university landscape has hardly changed in the last 5 years



TU München is the only German university to appear regularly in the top 10 since 2014.

# Global university employability ranking - universities in the top 150 Germany

Rank	University
8	TU München
31	Ludwig-Maximilians-Univ. München
47	Goethe-Univ. Frankfurt am Main
54	Univ. Heidelberg
58	Humboldt-Universität zu Berlin
64	Frankfurt School of Finance and Mgt.
80	Karlsruhe Institute of Tech. (KIT)
87	Georg-August-Universität Gottingen
89	Technische Universität Berlin
120	Germany - Freie University Berlin
133	RWTH Aachen University