

EMERGING  
Révéler les talents


  
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SOLUTIONS

# Global Employability Survey 2017

## Key Findings – Mexico

Berlin, September 2017

emerging



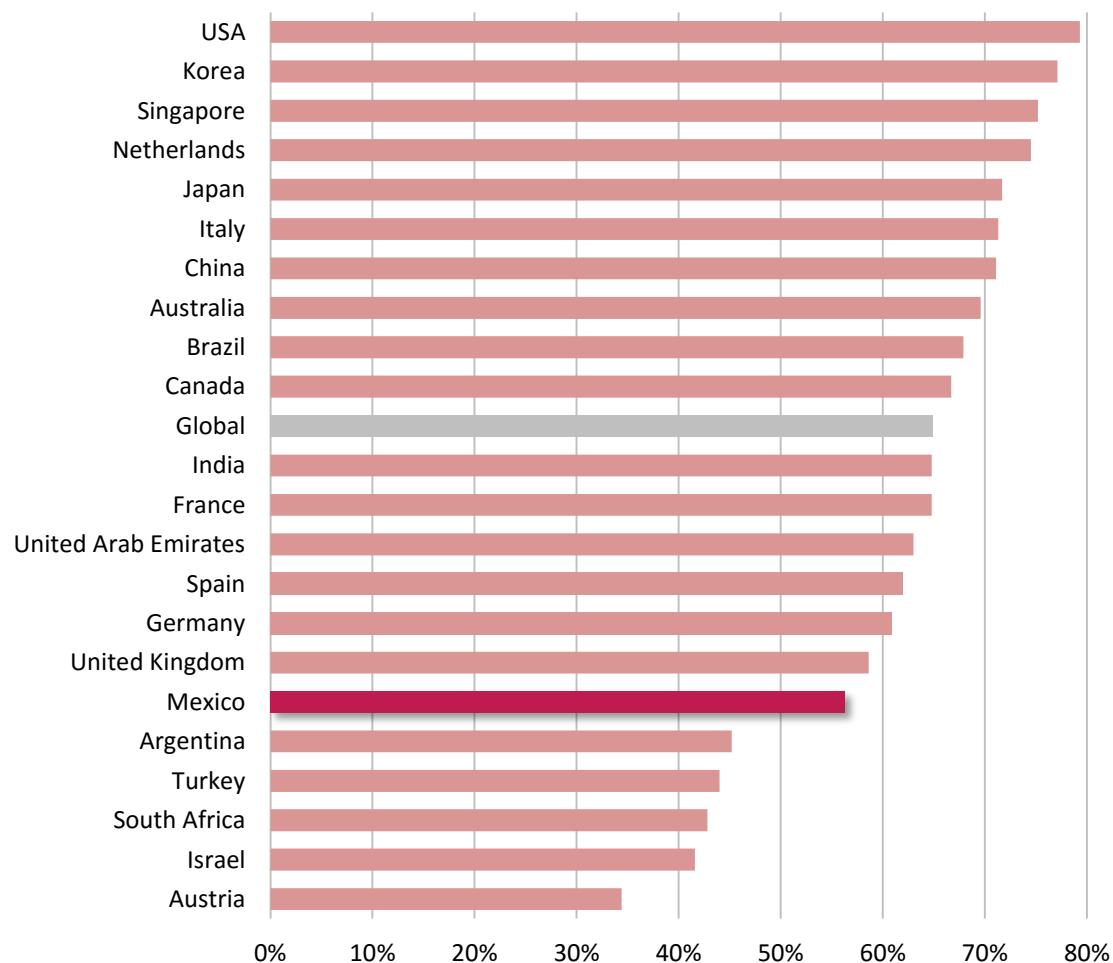
# Global Employability Survey 2017 conducted for EMERGING by trendence Institute



**intro (generic)**

# Global challenge to find the right profiles and skills – also in Mexico

Do you already struggle to find the right profiles and skills to deal with the challenges your company faces?

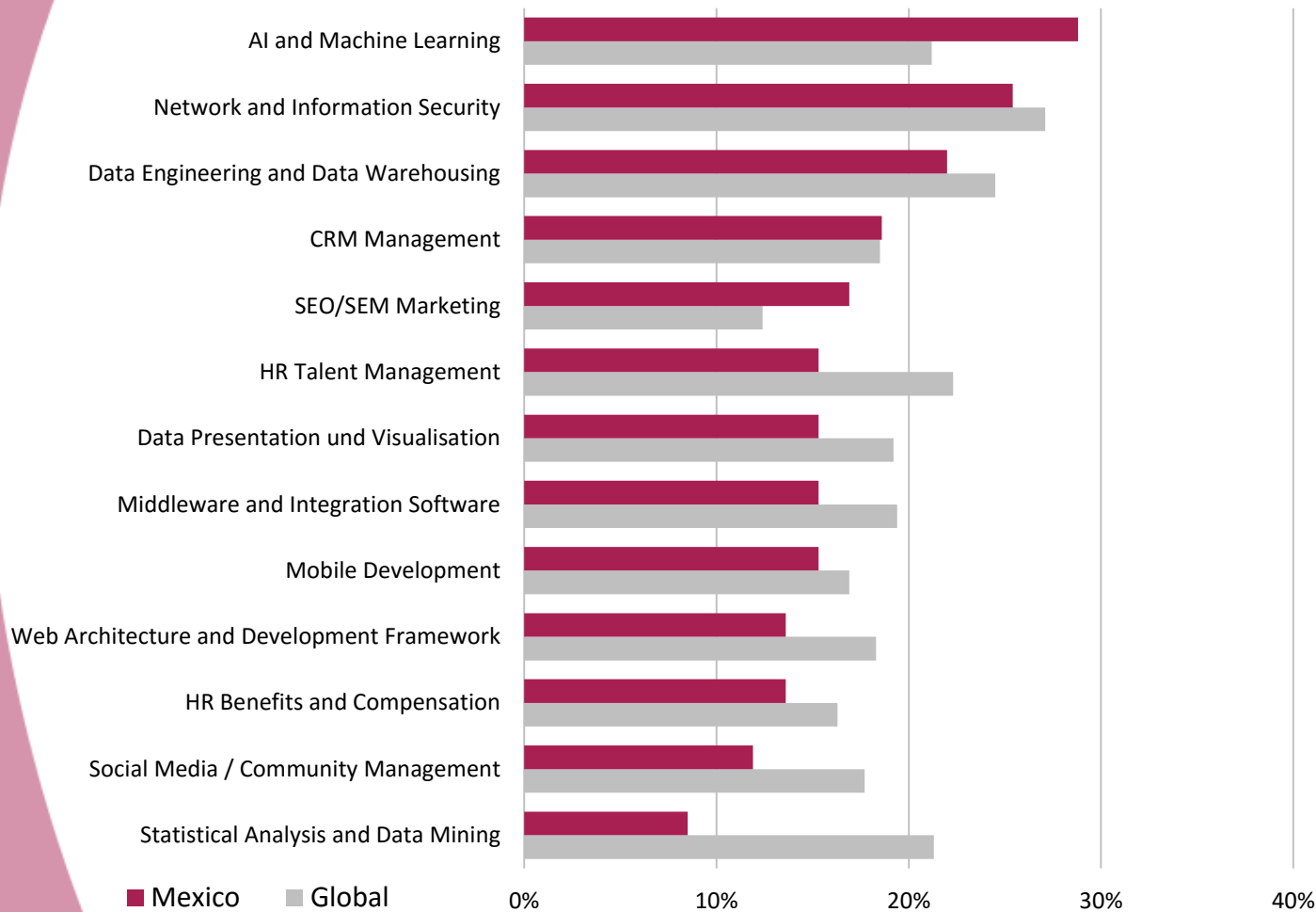


Scale from 1 (not at all) to 10 (yes totally)

The graphic shows the aggregated responses in percentage of the values 6 to 10

# Main shortage areas in Mexico

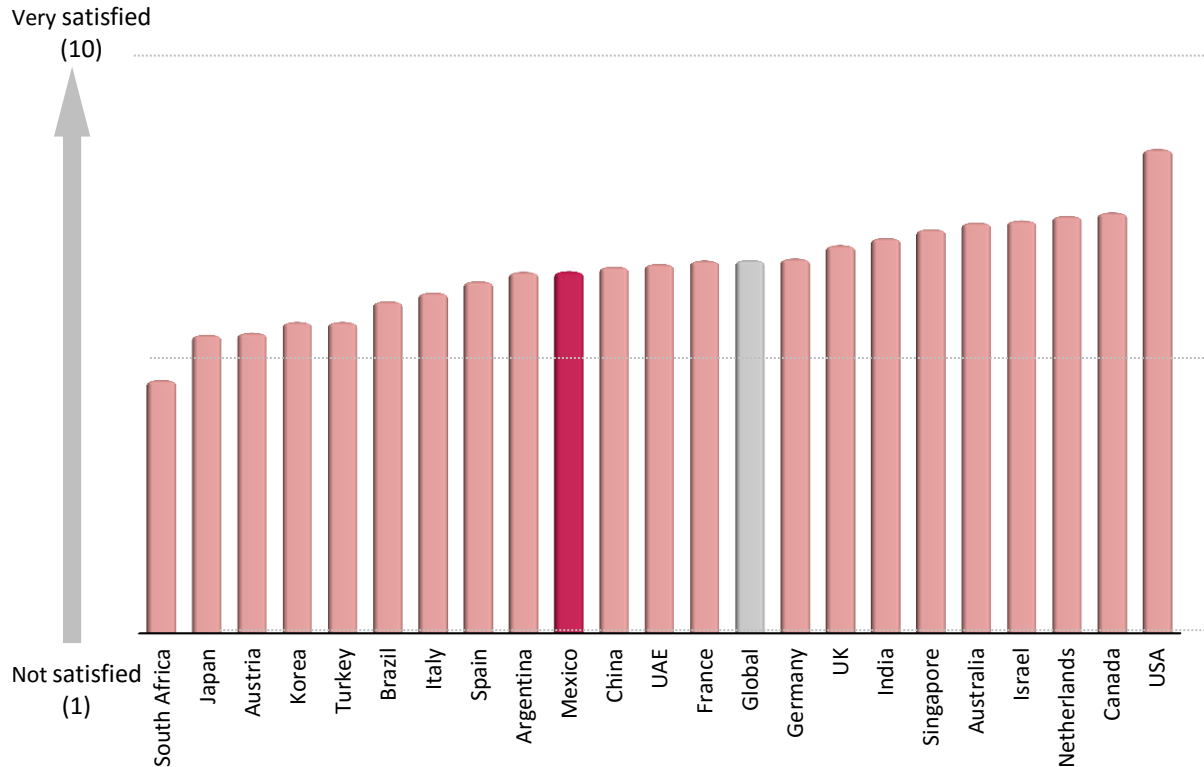
In which areas do you struggle most to find the right graduates?



Multiple Response Question

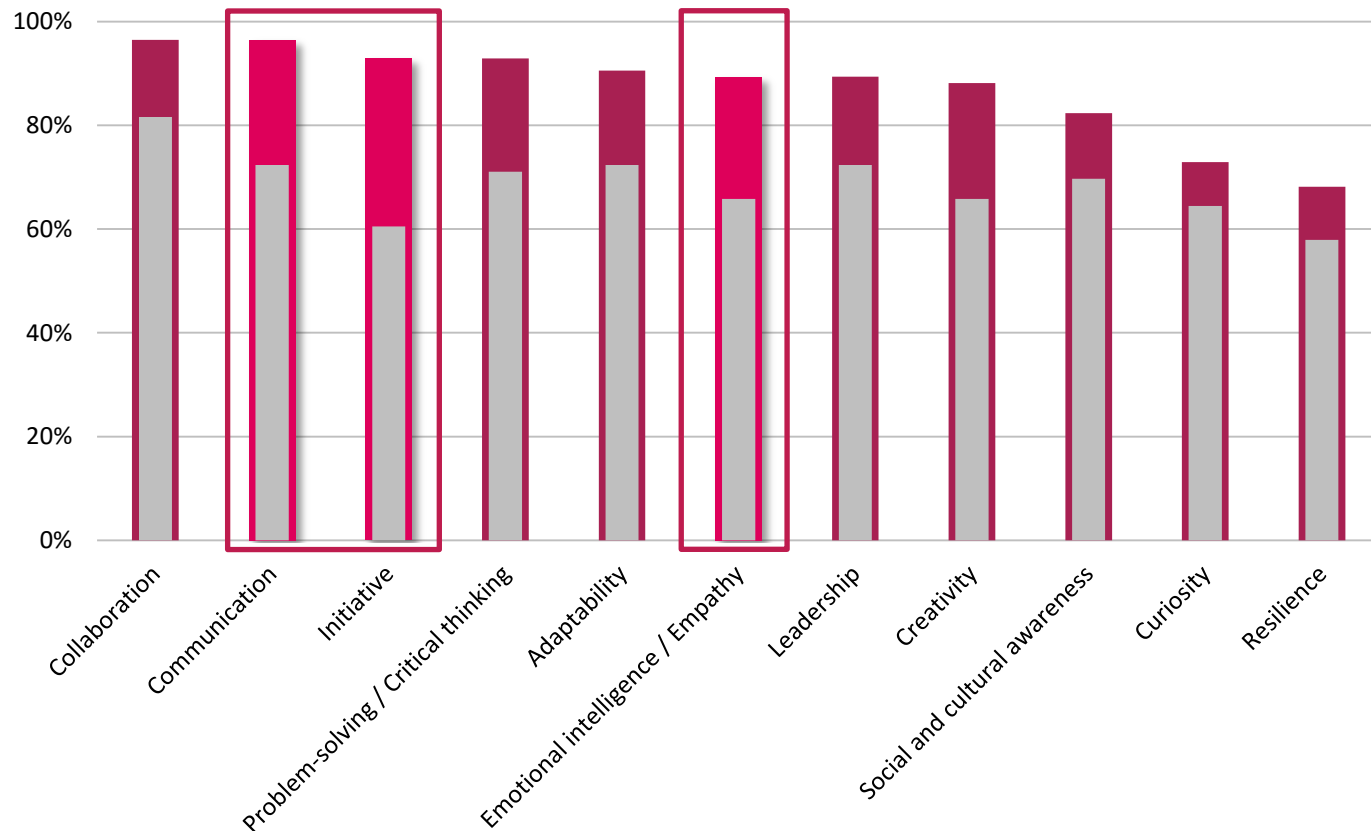
# Employers' satisfaction regarding their higher education system in Mexico below average

On the whole, how satisfied are you with higher education in your country?



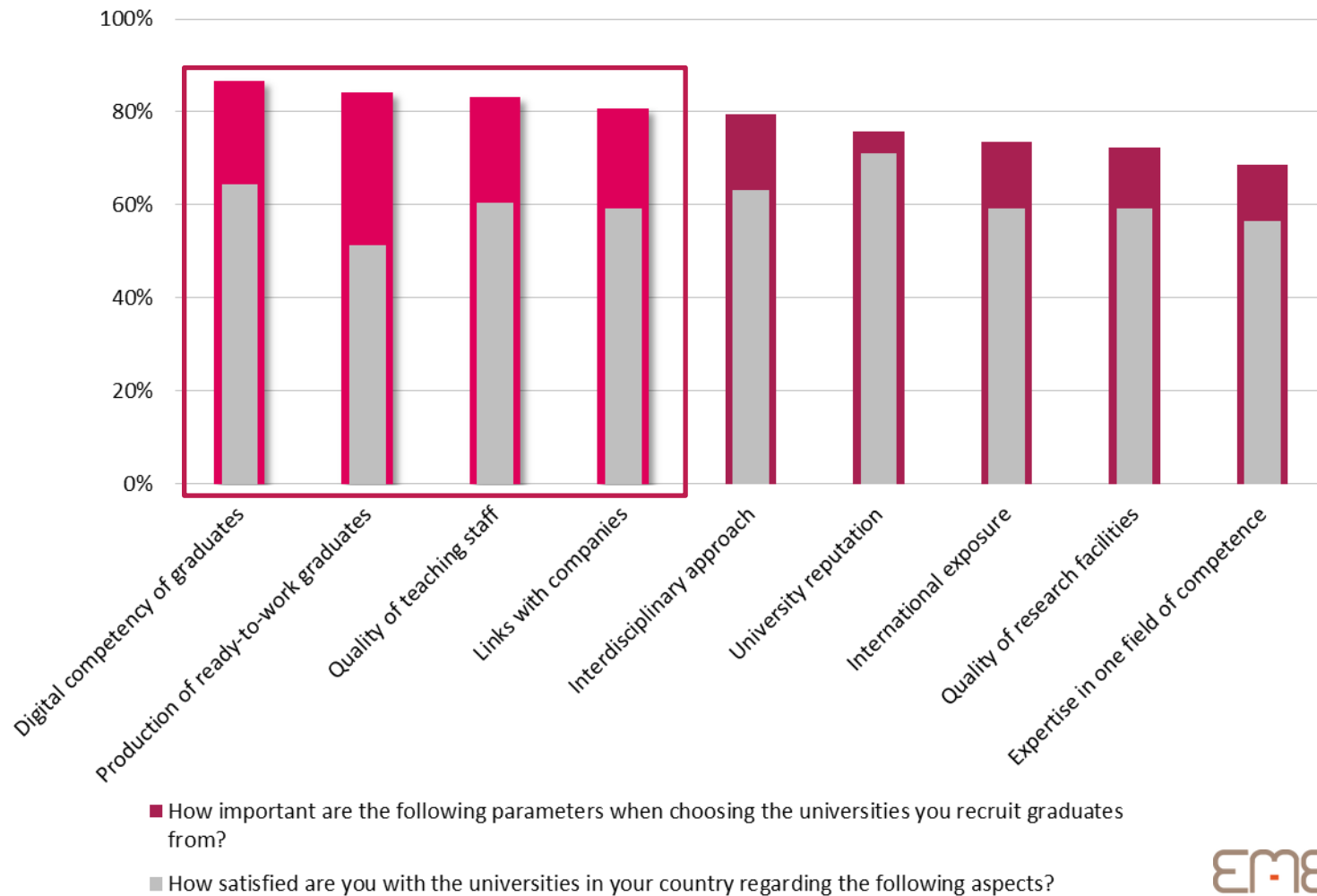
Scale from 1 to 10, 10 being the best  
The graphic shows the mean.

# Graduates competencies are not meeting employers' expectations in Mexico



- What competencies and character qualities do graduates need most to approach the complex challenges and the changing environment of the digital age?
- How satisfied are you with graduates in your company regarding those skills and qualities?

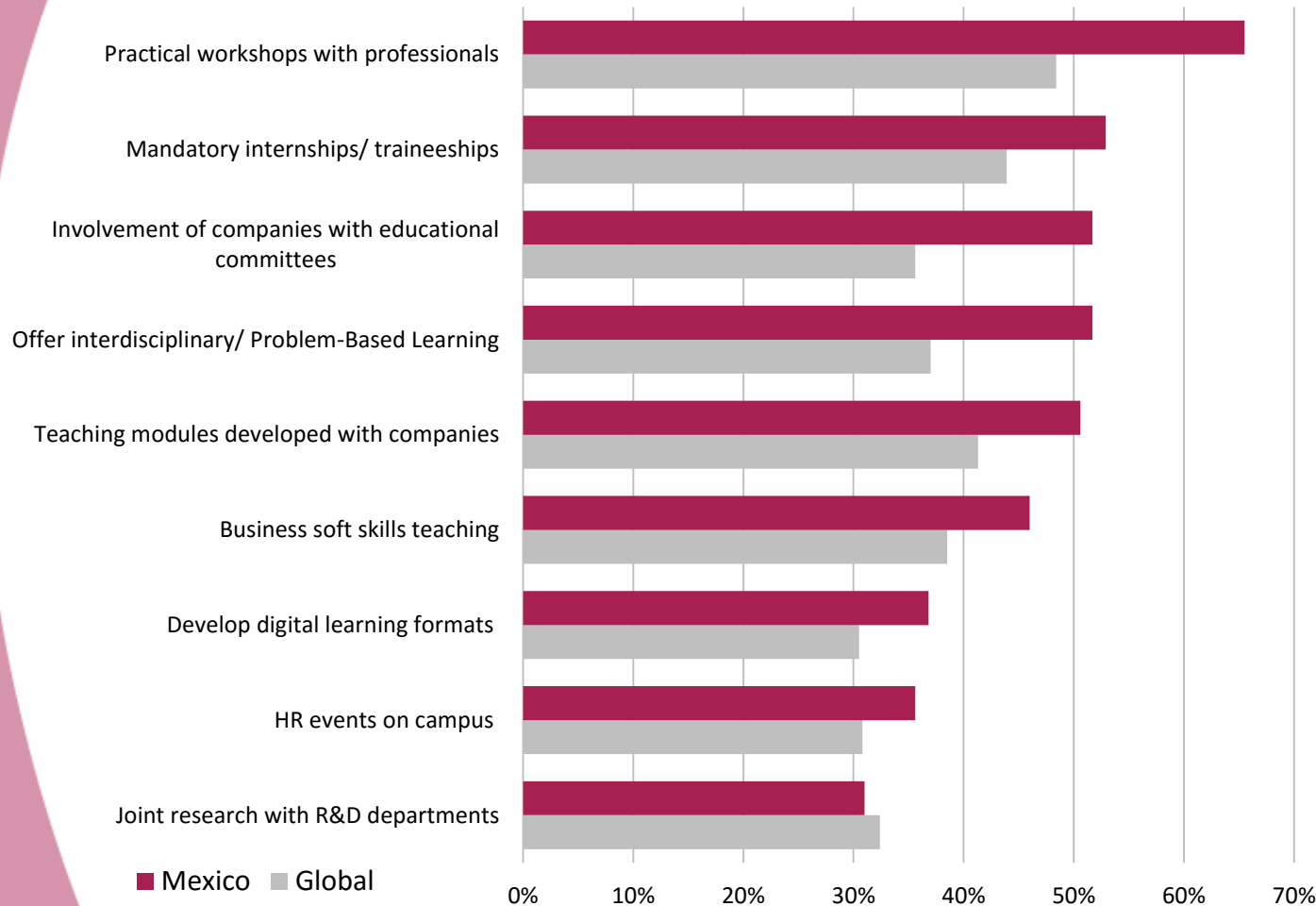
# Digital competency is the top criteria for employability in Mexico





# Universities increasingly tasked to strengthen students' employability

How can universities strengthen the employability of their graduates?



Multiple Response Question

Practical workshops with professionals is a higher priority for employers in Mexico than in other countries.

# Top20 universities for employability in Mexico

Rang	University
1	Universidad Nacional Autónoma de México
2	Tecnológico de Monterrey
3	Instituto Politécnico Nacional
4	Instituto Tecnológico Autónomo de México
5	Universidad Iberoamericana
6	Universidad del Valle de México
7	Instituto Panamericano de Alta Dirección de Empresa
7	Universidad Autónoma de Guadalajara
9	Universidad de Guadalajara
10	Universidad Anáhuac México Norte
11	Universidad Autónoma de Nuevo León
11	Universidad Autónoma Metropolitana